FOCUS ON... SNAPCHAT

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WHAT IS SNAPCHAT?

Snapchat is a messaging app where users can create messages, known as "snaps", which can come in the form of a short video, a photo, or text. Snaps can be sent directly to contacts within the app, or uploaded to a story feed, available for 24 hours after upload. Snaps are easy to customise, letting users add filters, special effects, drawings, and captions. Snapchat's features also allow for location sharing with the "Snap Map".

DISAPPEARING MESSAGES

can create a false sense of security, leading to risky behaviours and potential harm.

☑ **Screenshots & Forwarding**
Even if messages disappear, anyone can screenshot, copy, or record them before they vanish.

☑ **Encourages Risky Sharing**
Users might feel safe sending sensitive content, assuming it will disappear, but others can still save or misuse it.

☑ **Harder to Prove Harm**
Cyberbullying, harassment, or inappropriate messages can disappear before they can be reported or used as evidence.

☑ **Scams & Manipulation**
Scammers and predators may use disappearing messages to cover their tracks and pressure victims into unsafe conversations.

Snapchat can expose users to unmoderated content, including inappropriate photos, sexualised content, graphic images and adult language.

SNAPMAPS

SnapMaps track location and give real time updates. Any Snapchat "friend" can see their location, even if they're not real friends. Makes it much easier for someone to be tracked. SnapMaps show modes of transport being used and exact locations like a child's home, school, or clubs.

PRIVATE CHATS

Private chats and image sharing, can create a false sense of security that encourages users to send intimate images or videos, leading to potential exploitation, blackmail and emotional distress.

Snapchat can become dangerous addictive

DISCOVER *Page*

⭐ Can be lots of fun!
⭐ Hidden dangers present:
⭐ Exposure to inappropriate content
⭐ Explicit images or videos
⭐ Misinformation

Promote the use of 'Ghost Mode' to stay safe!

'Ghost Mode' hides tracked location.

KEEPING SAFE ON SNAPCHAT

☑ Block & report suspicious contacts

☑ Review friend list – only add real-life trusted friends.

☑ Teach Critical Thinking: Discuss fake news, scams, and the importance of not sharing personal details.

☑ Use Snapchat's Built-In Parental Controls (Family Centre).

MY AI
Chats are stored until you delete them. My AI cannot be removed or messages unpinned. It is Location-Aware!!!

Snapchat is the most widely-used platform for online grooming, according to police figures.

NSPCC